

About Game Day

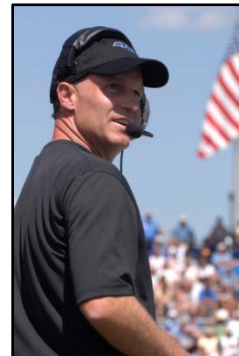
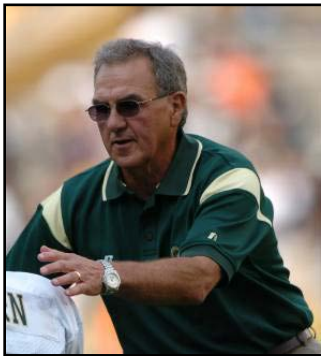


Tuesday, April 28th, 2009

5:30pm gates open, 7pm dinner kicks-off
INVESCO Field at Mile High in the East Club Lounge

Mentoring is Leadership, Leadership is Mentoring

**Coach Sonny Lubick, Dan Hawkins of the University of Colorado
and Troy Calhoun of the Air Force Academy**



Game Day festivities will also include:

Live marching band melodies greeting guests

Football footage rolling from the 2008 season

Gourmet plated "tailgate" dinner

Tours of the Game Day Tailgate location: INVESCO Field at Mile High

Benefiting Save Our Youth's mentoring work throughout the Denver Metro Area.

About Save Our Youth



Save Our Youth transforms the lives of at-risk youth through **mentor relationships**, providing the skills for success in educational, emotional, and spiritual development.

Facts about Save Our Youth (SOY):

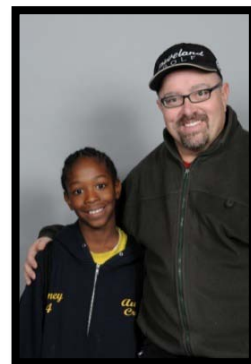
- SOY has served Denver's urban at-risk youth since 1993.
- **450** kids, ages 10-18, are involved annually in a 1 on 1 mentoring relationship.
- SOY's average mentoring match lasts for **4 years** vs. the **national average** of **9 months**.

The youth we serve:

- 90% are from single parent homes.
- 90% come from families making less than \$20,000 per year.
- 50% of program youth have one or more parents in prison.
- 80% seek out SOY to request a mentor.

Why should I support mentoring?

- Youth with mentors are
 - o 52% less likely to skip school.
 - o 46% less likely to begin using illegal drugs.
 - o 33% less likely to engage in violence.
- 90% of SOY mentees graduate from high school vs. the current 30% graduation rate for minority students in Denver.



SOY is supported by the state's leading foundations:

- Adolph Coors, Anschutz Family, Daniel's Fund, El Pomar, Rose Community, Schlessman Family, Temple Hoyne Buell, Wells Fargo, and many others.

How do I benefit?

- SOY donors qualify for the **Child Care Contribution Credit** which equals a **50% state tax credit** on Colorado income tax forms.



Corporate Sponsorships



TEAM OWNER

\$15,000 Sponsor

Company Participation/Recognition:

- Mention in all media (radio/online/print)
- 2 tables at banquet (20 seats)
- CEO introduced as Honorary Chair
- Company announced and recognized during dinner program
- Company banner displayed at banquet and name on screens
- Prominent ad and recognition in banquet program
- Company featured for 1-year in SOY Newsletter and receives cover story (1500+ readers)
- Recognition on SOY web site

HEAD COACH

\$10,000 Sponsor

- 2 tables at banquet (20 seats)
- Company recognized during dinner program
- Company name appears on banquet screens
- Company banner displayed
- Recognition in event program
- Recognition in SOY newsletter (1500+ readers)
- Recognition on SOY web site

QUARTERBACK

\$5,000 Sponsor

- 1 table at banquet (10 seats)
- Company name appears on banquet screens
- Company banner displayed
- Recognition in event program
- Recognition in SOY newsletter
- Recognition on SOY web site

RUNNING BACK

\$3,000 Sponsor

- 1 table at banquet (10 seats)
- Company name appears on banquet screens
- Recognition in event program
- Recognition in SOY newsletter

Priority Reservation

Please indicate your financial commitment:



- ☐ \$15,000 – Team Owner Title Sponsor
- ☐ \$10,000 – Head Coach Sponsor
- ☐ \$5,000 – Quarterback Sponsor
- ☐ \$3,000 – Running Back Sponsor
- ☐ \$1,500 – Team Player Table (seats ten)
- ☐ \$150 – Fan Club Ticket

Please print name of individual or corporation as should be listed in the program:

Main Contact: _____ Company: _____

Address: _____ City, Zip: _____

Phone: _____ Fax: _____

Email: _____

FOR PAYMENT:

Send this form to: Save Our Youth, 3443 W. 23rd Ave, Denver, CO 80211;

Please make checks payable to Save Our Youth **OR** pay by credit card:

Name on card _____

Mastercard/Visa #: _____ Ex. Date: _____

(to pay by phone, call (303) 455-1126)

Save Our Youth's Federal Tax ID #: 84-129593

